

SUPERVISING PUBLIC HEALTH EDUCATOR

DISTINGUISHING FEATURES OF THE CLASS: This position exists in the Health Department and involves the application of the principles of behavioral sciences in public health to foster the voluntary adaptation of behavior to improve and/or maintain health. This includes planning, directing, administering and evaluating the public health education services for both group and community needs. The work is performed under the general direction of a Division Head, Deputy Public Health Director or Public Health Director. Supervision is exercised over Public Health Educators, various support staff and sub-contracted partners as needed. Does related work as required.

TYPICAL WORK ACTIVITIES:

Implements, oversees and/or manages specific program operations;
Supervises Public Health Educators to assure coordination of programs and that corresponding grant services are provided;
Collaborates with other health specialists and community groups to ascertain health needs and develop desirable health goals;
Coordinates programs, workshops and forums to promote healthy lifestyles and fulfill national and locally developed community health objectives;
Designs, evaluates and may implement educational programs to improve health and wellness;
Participates in surveys, studies and research in the field of public health;
May advise the Public Health Director on matters relating to public health education, community health needs, availability of grants and media relations;
May contribute to departmental health education and promotion activities;
Prepares data records, reports and budgets as needed.

FULL PERFORMANCE KNOWLEDGES, SKILLS, ABILITIES AND PERSONAL CHARACTERISTICS:

Thorough knowledge of the basic principles, practices, techniques, and administration of public health education;
Working knowledge of program operation and management principles;
Good knowledge of educational principles and motivational techniques;
Skill in both providing and evaluating educational techniques and communication methods;
Ability to supervise the work of others;
Ability to assess community health needs;
Ability to establish and maintain cooperative relationships with other health specialists and community groups;
Ability to use web based systems to apply for, manage and record progress of grant programs.

MINIMUM QUALIFICATIONS: *

A) Graduation from a regionally accredited or New York State registered college or university with a Master's Degree in public health or health education and one year of experience

as a public health educator; OR

- B) Graduation from a regionally accredited or New York State registered college or university with a Bachelor's Degree in health education, health science, public health, health promotion, community health or health communications and two years experience as a public health educator; OR
- C) Graduation from a regionally accredited or New York State registered college or university with a Bachelor's Degree in education, nursing, epidemiology, wellness and fitness or nutrition and two years experience as a public health educator; OR
- D) Graduation from a regionally accredited or New York State registered college or university with a Bachelor's Degree in marketing, human services, social work or psychology and two years experience as a public health educator.

* Per section 11.152 of the New York State Sanitary Code:
Qualifications of Public Health Professionals (10 NYCRR).

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COMPETITIVE